

Leadra – Terms of Use

Last updated: 17th August 2026

Welcome to Leadra. These Terms of Use ("Terms") govern your access to and use of the Leadra app, website, content, features, and services ("Leadra", "the Service"). By using Leadra, you agree to these Terms. If you do not agree, please do not use the Service.

1. About Leadra

Leadra is a personal leadership development platform that provides micro-learning, behavioural insights, reflective prompts, and optional mentor-matching services. Leadra is **not** a clinical, therapeutic, or psychological service and does not provide mental health treatment, diagnosis, or counselling.

2. Eligibility

You must be at least 18 years old to use Leadra. By using the Service, you confirm that you meet this requirement and that the information you provide is accurate.

3. User Account

To access certain features, you may need to create an account. You are responsible for:

- maintaining the confidentiality of your login details
- all activity under your account
- notifying us immediately of any unauthorised access

Leadra may suspend or terminate accounts that violate these Terms.

4. Acceptable Use

You agree not to:

- use Leadra for unlawful, harmful, or abusive purposes
- attempt to reverse-engineer, copy, or modify the Service
- upload harmful content, spam, or misleading information
- interfere with the operation or security of the platform

Leadra reserves the right to remove content or restrict access if these rules are violated.

5. Behavioural Insights & Learning Content

Leadra provides leadership development content informed by behavioural science. This content is:

- educational
- non-clinical
- general in nature

It is **not** a substitute for professional psychological, medical, or legal advice. You are responsible for evaluating how the insights apply to your personal context.

6. Mentor Matching & Community Features

Leadra may offer optional mentor-matching, group sessions, or community spaces. By participating, you agree to:

- engage respectfully
- avoid sharing harmful, offensive, or confidential information
- understand that mentors provide guidance, not professional or clinical advice

Leadra is not responsible for interactions between users or mentors.

7. Payments & Subscriptions

Some features require payment. By purchasing a subscription or add-on, you agree to:

- pay all applicable fees
- allow Leadra to process payments through authorised providers
- understand that fees are non-refundable unless required by law

Subscriptions may auto-renew unless cancelled.

8. Intellectual Property

Intellectual Property Rights

All intellectual property rights in Leadra, including but not limited to the behavioural engine, algorithms, data models, insight-generation logic, leadership pattern scoring systems, software code, user interface design, visual elements, trademarks, branding, learning content, prompts, scripts, and all other materials created or provided by LeadraLabs (“Leadra Materials”), are and remain the exclusive property of LeadraLabs.

You are granted a **limited, revocable, non-exclusive, non-transferable licence** to access and use Leadra solely for your personal leadership development. This licence does **not** grant you any ownership or rights to the Leadra Materials.

You must **not**, and must not permit any third party to:

- copy, reproduce, distribute, modify, translate, adapt, or create derivative works of any Leadra Materials
- reverse-engineer, decompile, disassemble, or attempt to extract or reconstruct the behavioural engine, algorithms, data models, or any underlying logic
- use Leadra to build, train, or enhance any competing product, service, model, or dataset
- use Leadra Materials for commercial purposes, resale, sublicensing, or public display
- remove, obscure, or alter any copyright, trademark, or proprietary notices

All improvements, enhancements, feedback, or suggestions you provide relating to Leadra become the exclusive property of LeadraLabs, and you assign all rights in such contributions to LeadraLabs.

LeadraLabs reserves all rights not expressly granted under these Terms. Any unauthorised use of Leadra Materials constitutes a breach of these Terms and may result in immediate termination of your access and legal action.

9. Privacy

Your privacy matters. Leadra handles personal data in accordance with its Privacy Policy. By using the Service, you consent to the collection and use of your data as described there.

10. Disclaimers

Leadra is provided “as is” and “as available.”

We do not guarantee:

- uninterrupted service
- error-free content
- specific leadership outcomes

Leadra is not liable for decisions you make based on the content or insights provided.

11. Limitation of Liability

To the fullest extent permitted by law, Leadra is not responsible for:

- indirect, incidental, or consequential damages
- loss of data, profits, or opportunities
- issues arising from third-party services or mentors

Your sole remedy for dissatisfaction with the Service is to stop using it.

12. Changes to the Terms

Leadra may update these Terms from time to time. Continued use of the Service means you accept the updated Terms.

13. Termination

Leadra may suspend or terminate your access if you violate these Terms or misuse the platform. You may stop using Leadra at any time.

14. Governing Law

These Terms are governed by the laws of your local jurisdiction unless otherwise required by applicable legislation.

15. Contact

If you have questions about these Terms, you can contact us at:

info@leadralabs.com

